

THE PORTEOUS & MITCHELL CO.

Our 39th Anniversary Sale

Today we will commemorate our Thirty-ninth Anniversary, and the week following to March 30th, inclusive, will be Anniversary Week.

For thirty-nine years the people of Eastern Connecticut have watched us grow, have seen us develop from a small store occupying 2,100 square ft. to the leading Department Store in this section. To properly celebrate the Thirty-ninth Anniversary of our Store-keeping, we will have, beginning Today, and continuing to March 30th, inclusive—

An Anniversary Sale That Will Eclipse, In Value-Giving, Any Previous Sale That We Have Ever Held

The Offerings comprised in this Thirty-ninth Anniversary Sale, include only the newest and most staple kinds of Spring Merchandise, and involve every department in the Store.

The Values are remarkable inasmuch as they represent the most desirable kinds of Merchandise at prices which in most instances barely cover the cost of production.

We Want You to read this entire Advertisement—item by item—compare the advertised prices with the regular prices, and note the big savings. We guarantee that every statement made and every reduction quoted is absolutely truthful.

Then Make it a point to attend this Thirty-ninth Anniversary Sale, no matter where you live. Come on the Opening Day if possible. If not convenient, then come any day during the week following.

No Matter how small your needs, you can save on every purchase you make during this Sale—and the more you buy the more you save.

Every item advertised will be prominently displayed on our counters, and special price tickets will help you locate the Anniversary Offerings.

Look for the Anniversary Specials

ROSE BUSHES Our Annual Sale of Rose Bushes will take place on Wednesday, March 27th. Announcement is made at this time so that out-of-town patrons may have a chance to share in this offering. Lists of Rose Bushes will be furnished or sent by mail upon application.



As the Store appears today—more than 40,000 square feet of floor space.



Where the Store first started in 1873—2,100 square feet of floor space.

Men's Wear

Anniversary specials in Men's Neckwear, Suspenders, Hosiery, Shirts, Underwear, Suits and Top Coats.

Men's New Spring Neckwear, in all the leading shapes and colorings, regular price 50c—**ANNIVERSARY PRICE 39c**

Men's Suspenders, best quality lisle elastic webbing, calf-knife ends, regular price 35c a pair—**ANNIVERSARY PRICE 19c**

Men's Fancy Lisle and Japanese Silk Hosiery, regular price 25c a pair—**ANNIVERSARY PRICE 19c**

Men's Medium Weight Shirts and Drawers, all sizes, regular price 50c—**ANNIVERSARY PRICE 42c**

Men's Kid Gloves, the celebrated "Townsend" make, regular price \$1.50 a pair—**ANNIVERSARY PRICE \$1.29**

Men's Blue Chambray and Black and White Working Shirts, regular price 50c—**ANNIVERSARY PRICE 39c**

Men's Negligee Shirts, newest spring patterns, regular price \$1.00—**ANNIVERSARY PRICE 79c**

Men's Soiree Pajamas, in plain and fancy colors, regular price \$1.50 a suit—**ANNIVERSARY PRICE 98c**

Men's Heavy Weight Blue Denim Overalls, guaranteed fast color, lined with Best Quality Serge, in all sizes, regular price \$1.50 a pair—**ANNIVERSARY PRICE 98c**

Men's Cotton Worsted Working Trousers, in a variety of patterns, regular price \$1.50 a pair—**ANNIVERSARY PRICE \$1.19**

Men's Spring Weight Blue Serge Suits, guaranteed fast color, lined with Best Quality Serge, in all sizes, regular price \$15.00—**ANNIVERSARY PRICE \$12.50**

Men's Spring Weight Top Coats, in black and dark gray, silk faced to the edge, regular price \$15.00—**ANNIVERSARY PRICE \$12.50**

BOYS' WEAR

Boys' Silk-lined Golf Caps, regular price 50c—**ANNIVERSARY PRICE 39c**

Boys' Knickerbocker and Bloomer Trousers, sizes 4 to 16, regular price 35c a pair—**ANNIVERSARY PRICE 39c**

Boys' Two-piece Suits, of navy serge and mixture, sizes 4 to 17, regular price \$5.00—**ANNIVERSARY PRICE \$3.39**

Boys' Russian and House Suits, of navy serge and mixtures, sizes 3 to 8, regular price \$5.50—**ANNIVERSARY PRICE \$4.39**

Boys' Norfolk and Double-breasted Suits, sizes 1 to 15, regular price \$5.50—**ANNIVERSARY PRICE \$5.39**

Boys' Rubber Coats, sizes 4 to 16 years, regular price \$2.00—**ANNIVERSARY PRICE \$2.39**

WOMEN'S SWEATERS

Women's and Misses' Coat Sweaters, regular price \$2.00—**ANNIVERSARY PRICE \$2.39**

Women's and Misses' Coat Sweaters, regular price \$5.00—**ANNIVERSARY PRICE \$3.39**

CANDY DEPARTMENT

An Anniversary Special—Chocolates, including Butter Creams, Fruit Cake, Cream Raisins, Coconut Squares, Belmont Coconut Creams, regular price 40c a pound—**ANNIVERSARY PRICE 29c**

Hosiery Specials

Some of the best values for Anniversary Week are in the Hosiery Department.

CHILDREN'S Fast Black Ribbed Hosiery, full seamless, sizes 4 to 9½, regular price 10c a pair—**ANNIVERSARY PRICE 8c**

CHILDREN'S Fast Black Lisle Hosiery, seamless, sizes 4 to 9½, regular price 15c a pair—**ANNIVERSARY PRICE 14c**

CHILDREN'S Brilliant Lisle Hosiery, fast black, sizes 4 to 9½, regular price 35c a pair—**ANNIVERSARY PRICE 19c**

WOMEN'S Brilliant Lisle Hosiery, fast black, gauge weight, with garter tops, regular price 25c a pair—**ANNIVERSARY PRICE 19c**

WOMEN'S Silk Lisle Hosiery, fast black, medium weight, with garter tops, regular price 25c a pair—**ANNIVERSARY PRICE 19c**

WOMEN'S Pure Silk Hosiery, in black, full-fashioned, with lisle tops and lisle finished soles—these are second quality of regular 50c Hosiery—**ANNIVERSARY PRICE 29c**

WOMEN'S Fine Quality Black Silk Hosiery, all perfect goods, and regular 15c and 1.00 value—**ANNIVERSARY PRICE 99c**

KNIT UNDERWEAR

Two cases of Women's Summer Weight Ribbed Pants, knee length and lace trimmed, both regular and extra large sizes—second quality of 25c and 29c Pants—**ANNIVERSARY PRICE 19c**

Women's Medium Weight Ribbed Vests and Pants, long and short sleeve vests, ankle and knee length pants, regular and extra large sizes, regular price 35c—**ANNIVERSARY PRICE 29c**

Women's Medium Weight Fine Ribbed Vests and Pants, long and short sleeve vests, ankle and knee length pants, regular and extra large sizes, regular price 40c—**ANNIVERSARY PRICE 42c**

Women's Medium Weight Fine Ribbed Vests and Pants, long and short sleeve vests, ankle and knee length pants, regular and extra large sizes, regular price 45c—**ANNIVERSARY PRICE 42c**

RIBBONS

All Silk Taffeta Ribbon, 3 inches wide, in black, white and all the wanted colorings, regular price 12½c a yard—**ANNIVERSARY PRICE 9c**

All Silk Brilliant Taffeta Ribbon, 3½ inches wide, in black, white and all the wanted colorings, regular price 15c a yard—**ANNIVERSARY PRICE 19c**

1,000 yards of Fancy Ribbons, 6 inches wide, in a splendid assortment of novelty effects, desirable for Hair Ribbons, Etc., regular prices 25c and 30c a yard—**ANNIVERSARY PRICE 19c**

Wash Ribbons, 5-yard pieces, in white, pink and blue—Anniversary prices—No. 1—5c a piece, value 6c No. 2—6c a piece, value 8c No. 3—8c a piece, value 10c—**ANNIVERSARY PRICE 19c**

Long Gloves 59c

Women's 16-Button Length Long Silk Gloves, in both black and white, and in all sizes, regular \$1.00 value—**ANNIVERSARY PRICE 59c**

INITIAL HANDKERCHIEFS 8c

Men's Japonette Handkerchiefs, with silk initials, all letters, regular price 10c each—**ANNIVERSARY PRICE 8c**

Cottons, Etc.

1-4 Brown Sheet—Anniversary Price 59c, value 75c

1-4 Brown Sheet—Anniversary Price 75c, value 10c

1-4 Bleached Sheet—Anniversary Price 75c, value 10c

9-4 Brown and Bleached Sheet—Anniversary Price 19c, value 25c

Sheets, size 72x90—Anniversary Price 33c, value 75c

Sheets, size 81x90—Anniversary Price 58c, value 75c

Sheets, size 81x90—Anniversary Price 69c, value 85c

Pillow Cases—Anniversary Price 11½c, value 15c

Pillow Cases—Anniversary Price 17c, value 22c

Cotton Blankets—Anniversary Price 67c, value 85c

"Woolen" Blankets—Anniversary Price \$1.64, value \$2.00

Wool Blankets—Anniversary Price \$2.95, value \$4.00

All-wool Plaid Blankets—Anniversary Price \$5.95, value \$8.50

All-wool Plaid Blankets—Anniversary Price \$6.95, value \$10.00

TABLE LINENS, ETC.

60-inch Satin Finish Table Damask—Anniversary Price 29c a yard

70-inch Satin Finish Table Damask—Anniversary Price 48c a yard, value 65c

70-inch Irish Linen Table Damask—Anniversary Price 89c a yard, value 125c

64 and 68-inch Half-bleached, all pure linen—Anniversary Price 48c a yard, value 50c and 60c

Napkins, size 12½—Anniversary Prices 60c a dozen, value 95c—at \$1.15 a dozen, value \$1.68

Pattern Table Cloths, all pure linen, size 22½—Anniversary Price \$1.95, value \$2.75

Crochet Bed Spreads, full size, slightly imperfect—Anniversary Price \$1.59, value \$2.00

18-inch Absorbent Diaper, standard grade—Anniversary Price 48c for a ten-yard piece, value 50c

20-inch English Long Cloth—Anniversary Price 96c for 12-yard piece, value \$1.50

Hemmed Turkish Towels—Anniversary Price 12½c, value 15c

Hemmed Turkish Towels, extra quality—Anniversary Price 28c, value 35c

CARPETS, ETC.

27-inch Naper Stair Carpet, regular price 45c a yard—**ANNIVERSARY PRICE 33c**

100 Mottled Axminster Rugs, size 27x34 inches, regular price \$1.75—**ANNIVERSARY PRICE \$1.29**

Two-part, Soft Top Mattresses, full size, regular price \$1.25—**ANNIVERSARY PRICE \$2.49**

WINDOW DRAPERIES

Yard-wide Curtain Muslin, pretty patterns for Sash and Long Curtains, regular price 19c a yard—**ANNIVERSARY PRICE 7½c**

Opaque Window Shades, eight good colors, regular price 25c each—**ANNIVERSARY PRICE 19c**

100 pairs of Ruffled Muslin Curtains, full length, regular price 48c a pair—**ANNIVERSARY PRICE 36c**

Net Curtains, flat, with pretty resemblance edging and inserting, regular price \$1.00—**ANNIVERSARY PRICE 79c**

UMBRELLAS

Umbrellas, size 36 and 38-inch for Men and Women, piece-dyed taffeta covering, regular price \$2.50—**ANNIVERSARY PRICE \$1.59**

Umbrellas for Men and Women, size 26 and 28-inch, all silk and yarn-dyed taffeta covering, regular price \$5.00—**ANNIVERSARY PRICE \$2.98**

Wash Goods

All our Best Quality Dress Prints, including Indigos, Silver Grays, Black and White, Fancies and Light Shirts—Anniversary Price 50c

Outing Flannel, in checks, stripes and plaids, 2 to 10-yard lengths, regular price 50c a yard—**ANNIVERSARY PRICE 50c**

Dress Gingham, "Everett Classics" brand, medium and dark colorings, stripes, figures and dots, 10 to 20-yard lengths, regular price 8c a yard—**ANNIVERSARY PRICE 6½c**

36-inch Dress Cambric, in light and dark colorings, a big assortment, regular price 10c a yard—**ANNIVERSARY PRICE 8½c**

5,000 yards of newest spring designs, in 27-inch Dress Gingham—100 designs to select from, regular price 12½c a yard—**ANNIVERSARY PRICE 8½c**

32-inch Zephyr Dress Gingham, in a big range of newest spring designs and colorings, including plain colors, regular price 12½c a yard—**ANNIVERSARY PRICE 10½c**

LACE DEPARTMENT

Anniversary Offerings of Laces, Embroideries, Trimmings, Neckwear, Etc.

All Linen Cluny Lace Edgings, all widths—Anniversary Price 50c a yard, value 10c and 12½c

Batiste Bands, with Baby Irish Lace, all widths—Anniversary Price 29c a yard, value 50c and 75c

Oriental Lace All-over, white, cream and ecru—Anniversary Price 59c a yard, value \$1.00

Lace Guimpes, black, white and ecru, all sizes—Anniversary Price 98c, value \$1.50

Black Lace All-over, silk embroidered for yoking—Anniversary Price 98c a yard, value \$1.50

32-inch Tucked Net, white and ecru for collars and cuffs—Anniversary Price 98c a yard, value \$1.50

Hamburg Embroideries, Edgings and Insertings—Anniversary Price 50c a yard, value 10c

Hamburg Embroideries in sets—Edgings and Insertings to match—Anniversary Price 19c a yard, value 25c to 30c

18-inch Embroidered Flouncings for waists and dresses—Anniversary Prices 29c a yard, value 50c

22-inch Embroidered All-over for waists, yokes, etc.—Anniversary Price 12½c a yard, value 50c

22-inch Embroidered All-over on cross-bar muslin, very desirable for lingerie waists—Anniversary Price 98c a yard, value \$2.50

Silk Trimming Bands, black and colors, all widths—Anniversary Price 12½c a yard, value 25c

Women's Neckwear, including Silk Bows, Jabots, Etc.—Anniversary Price 12½c, value 25c

Made Vests, Shetland finish, in black, white and colors—Anniversary Price 59c, value \$1.00

Chiffon Made Vests, 2 yards long and 1-yard wide all colors—Anniversary Price 79c, value \$1.00

KITCHENWARE DEPT.

Plain, Thin Blown Tumblers, regular price 60c a dozen—**ANNIVERSARY PRICE 42c**

Nickle-plated Alarm Clocks, reliable in every way, regular price 15c—**ANNIVERSARY PRICE 9c**

Dress Goods

36-inch, strictly All-wool Imperial Serge, 12 spring colorings, regular price 50c a yard—**ANNIVERSARY PRICE 39c**

50-inch Suiting, white ground with black stripes, regular price 59c a yard—**ANNIVERSARY PRICE 39c**

36-inch All-wool Storm Serge, with pencil stripes, regular price 50c a yard—**ANNIVERSARY PRICE 39c**

42-inch All-wool Dress Goods, in plain and fancy weaves, newest styles and colorings, regular price 50c a yard—**ANNIVERSARY PRICE 39c**

50-inch Suiting Surges, in black and navy, regular price \$1.00 a yard—**ANNIVERSARY PRICE 79c**

43-inch All-wool Poplin, in ten of the most popular spring colorings, regular price \$1.00 a yard—**ANNIVERSARY PRICE 79c**

42 and 45-inch All-wool Novelty Dress Goods, new spring designs, regular price \$1.00 a yard—**ANNIVERSARY PRICE 79c**

NEW SILKS

21-inch Striped Japanese Silk, washable, regular price 19c a yard—**ANNIVERSARY PRICE 29c**

27-inch Striped Silk Voiles, washable, regular price 30c a yard—**ANNIVERSARY PRICE 29c**

27-inch Striped Silk Edienne, washable, regular price 30c a yard—**ANNIVERSARY PRICE 29c**

Silk Echarpes, in stripes, figures and dots, in all the fashionable spring colorings, regular prices 39c to 75c a yard—**ANNIVERSARY PRICE 39c**

25-inch All Silk Messaline, the most popular silk of the season, in black, white and all the spring colorings, best \$1.00 Silk—**ANNIVERSARY PRICE 79c**

DRESS LININGS

Best Quality Kid-finish Lining Cambric—**ANNIVERSARY PRICE 5c**

36-inch Satteen, very lustrous finish, in a full line of colors, regular price 25c a yard—**ANNIVERSARY PRICE 19c**

All Linen, Shrunken Canvas, in black and brown, regular price 25c a yard—**ANNIVERSARY PRICE 19c**

ART DEPARTMENT

Stamped Jabots, on linen, new designs—Anniversary Price 7c, value 12½c

Stamped Tray Cloths, assorted sizes—Anniversary Price 19c, value 25c

Stamped Waists, on voile—Anniversary Price 38c, value 50c and 75c

Stamped Pillow Cases, all linen, neat designs—Anniversary Price \$1.69 a pair, value \$2.00

Bureau Scarfs and Pillow Shams, hem-stitched and welted edges—Anniversary Price 19c, value 25c

Hand-drawn Linen Scarfs, assorted patterns—Anniversary Price 79c, value 90c

Irish Crochet Opera Bags, hand-work—Anniversary Price 98c, value \$1.50

Royal Society Embroidery Cotton, odd shades—Anniversary Price 10c a dozen

Women's Wear

Anniversary Offerings of Women's Suits, Coats, Dresses and Waists—Remarkable values.

Women's and Misses' Tailored Suits, newest spring models, and in all the fashionable colors. These are our regular \$15.00 and \$17.50 Spring Suits—**ANNIVERSARY PRICE \$12.49**

Women's and Misses' Spring Coats, stylish models, in all the newest spring shades. These are our regular \$15.00 Coats—**ANNIVERSARY PRICE \$12.49**

Women's and Misses' Dresses, of fine quality storm serge, with trimmed collar and cuffs, in all the new spring shades, regular price \$7.50—**ANNIVERSARY PRICE \$5.09**

Women's Waists, a big assortment, including white tailored plain and embroidered, pencil stripe Madras, dainty lingerie, etc., regular prices \$1.50 and \$1.25—**ANNIVERSARY PRICE 89c**

Women's Mannish Shirts and Waists, with plain and embroidered fronts, regular price \$2.00—**ANNIVERSARY PRICE \$1.09**

Women's Mannish Shirts and Waists, in all the newest spring models, regular price \$2.25—**ANNIVERSARY PRICE \$2.29**

CHILDREN'S DRESSES

Children's New Spring Dresses, of chambray, percale and plaid gingham latest spring style, ages 3 to 6 years, regular price 75c—**ANNIVERSARY PRICE 59c**

Something New! Children's Wash Dresses of chambray, percale and gingham—two pairs of "Kickers" with each dress, regular prices \$1.25 and \$1.25—**ANNIVERSARY PRICE \$1.09**

HOUSE DRESSES, ETC.

Women's One-piece House Dresses, materials are percale and gingham, in light and dark colors, made with high and Dutch neck, regular price \$1.00—**ANNIVERSARY PRICE 89c**

Women's Muslin Night Robes, high and low necks, lace and Hamburg trimmed, regular price 90c—**ANNIVERSARY PRICE 69c**

Women's Muslin Night Robes, a variety of styles, all daintily trimmed with Hamburg and lace, regular price \$1.00—**ANNIVERSARY PRICE 89c**

Women's Corsets, in both long and short models, with four hose supporters—our regular 90c Corsets—**ANNIVERSARY PRICE 39c**

Women's Corsets, in all the best known makes—Warner's, C. B. R. & G. Ivy, Thomson's, Royal Worcester, Etc.—our regular \$1.00 Corsets—**ANNIVERSARY PRICE 99c**

Women's Fine Dress Hats, newest spring shapes, and in all the fashionable colorings—Hats that sell regularly at \$1.35—**ANNIVERSARY PRICE \$2.99**

MILLINERY

Two Very Special Anniversary Offerings—

Women's Black Silk Hats, in some of the newest spring models—Hats that sell regularly at \$1.95—**ANNIVERSARY PRICE 99c**

Women's Fine Dress Hats, newest spring shapes, and in all the fashionable colorings—Hats